YOUTH IS THE FUTURE
RELIEF WORK

We reached more than 2000 people across villages of Karnataka, Bihar, West Bengal and Kerala during COVID Relief work in India.

We supported ASHA workers (community health workers), girls from rural communities, trans communities.

We wanted to ensure Sexual and Reproductive Health was included in the COVID Relief work as well.
We distributed more than 5,000 pads for girls and women and educated them around it.
We physically reached more than 900 women and 400 adolescent girls with our workshops on menstruation and abortion. This year we collaborated with 10 self help groups and local led collectives from Bihar, Karnataka and Kerala.
We adapted to online spaces extremely fast. We continued with our workshops through online mediums.

- Whatsapp groups
- Zoom webinars with young college girls and girls from schools on menstruation and abortion
- We hosted online spaces in local languages like Hindi and Malayalam
Digital Communities
Digital Media Campaigns in Local Languages of India

Different phases in the menstrual process:
- Menstrual
- Follicular
- Ovulation
- Luteal

Hem garb samapana ke bar on baat karan ke liye adhik purushon ki aavashyakta hai.

Vihar: Ab aap Safe hai.

#TheGreatIndianTaboo
We created 2 music video songs (Pinky Karein Sawaal) on abortion in Hindi with film makers and music directors from different parts of India.

- 1 video focussed on Bihar crowd
- 1 focussed on pan-India crowd
- We reached more than 50,000 people through this
Community Radio and Audio Podcasts

We focussed on building more alternative methods to reach and educate a lot more communities.

- We co-created 12 audio podcasts with our communities
- We collaborated with 4 local Community Radios
- We played the abortion songs and podcasts using on-road vehicles in villages
INFLUENCER MODEL

We reached out to various important influencers from North and South India on social media and engaged our target audience through them on issues around menstruation and abortion.

This helped us reach communities outside our regular reach. We reached more than 200,000 through these radically new strategies.
Advocacy Engagement

**SPEAKERS**

**MARGE BERER**
Independent author and editor, coordinator of the International Campaign for Women's Right to Safe Abortion

**MAREVIC PARCON**
Executive Director at Women's Global Network for Reproductive Rights (WGNRR)

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**WEBINAR BY**
HIDDEN POCKETS COLLECTIVE

**DATE:** 22.09.2021  
**TIME:** 1 PM UTC/6.30 PM IST

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**Do our abortion laws reflect the realities of the Netflix generation?**

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Media Coverage

Upbeat Music Video from India Puts Positive Spin on Abortion

HPC Team Overall Development

Relearn from
Communities and experiences
Journey towards the new LOGO

The new logo says *Raising hands, Raising Voices*

We have and will continue to raise our voices and our hands until we achieve our vision: a country free of sexual shame, with access to affordable healthcare and information on sexual and reproductive health and rights for all the people.
THANK YOU TO ALL COLLABORATORS, ALLIES, FUNDERS, AND OUR COMMUNITIES, WHO HELPED US ACHIEVE OUR VISION.